



Polo for the Cure

POLO

FOR THE CURE
July 29, 2023



SOUTHLAKE
FOUNDATION

Proceeds to benefit breast cancer
treatment and research at the
Southlake Regional Health Centre





2023 EVENT PROFILE

Canada's largest and longest running women's polo event, now entering its 16th year raising money for breast cancer charities.

Located at the Toronto Polo Club.

2023 event proceeds to benefit breast cancer research and treatment at the Southlake Regional Health Centre.

10 – 12 teams compete each year, with visiting female players from clubs across Canada and the U.S.A.

1000+ guests attend the event.

Reserved tables with catered lunch and general public picnic areas surround the polo field. Boutiques, silent auction, champagne divot stomp at half-time.





RESERVED TABLES

\$650 each.

Reserved tables are for 6 guests and are located field-side, for a great view of the polo action. They include a catered lunch and a bottle of sparkling rose.

TEAM SPONSOR

\$2,000



SPONSOR BENEFITS:

- Recognition as Team Sponsor and logo inclusion on all print and digital marketing materials.
- Logo inclusion on one team's jerseys.
- Public address announcements during the game.
- Opportunity to participate in the pre-game pony parade, and to present trophies to your team after their game at awards presentation.
- A field-side reserved table, with catered lunch and sparkling rose.
- On-site advertising, product display, gifting or sampling opportunities.



MATCH SPONSORS



TROPHY SPONSOR \$2,000

SPONSOR BENEFITS:

Recognition as TROPHY Sponsor during all presentations. Opportunity to present trophies.

Logo inclusion on all print and digital marketing materials.

Logo placement on the step & repeat wall.

One (1) reserved field-side table, including catered lunch – total 6 guests.



MVP PRIZE \$2,000

SPONSOR BENEFITS:

Recognition as MVP AWARD Sponsor during all presentations. Opportunity to present MVP awards.

Logo inclusion on all print and digital marketing materials.

Logo placement on the step & repeat wall.

One (1) reserved field-side table, including catered lunch – total 6 guests.



BEST PLAYING PONY \$2,000

SPONSOR BENEFITS:

Recognition as BEST PLAYING PONY Sponsor and logo on best playing pony blanket. Opportunity to present.

Logo inclusion on all print and digital marketing materials.

Logo placement on the step & repeat wall

One (1) reserved field-side table, including catered lunch – total 6 guests.



OTHER SPONSOR OPPORTUNITIES



BEVERAGE SPONSORS

- WINE SPONSOR** (5 cases)
- BEER SPONSOR** (10 cases)
- SPARKLING ROSÉ** (50 bottles)

Product Exclusivity.

Logo inclusion on all print and digital marketing materials.

Logo placement on the step & repeat wall.

Signage around all bars serving the product

One (1) reserved field-side table, including catered lunch – total 6 guests.



PLAYER PARTY & CLINIC

- FRIDAY POLO CLINIC SPONSOR** \$1,500
- THURSDAY NIGHT PLAYERS PARTY** \$1,500

Recognition during players meet & greet.

Logo inclusion on all print and digital marketing materials.

Logo placement on the step & repeat wall.

Tickets to the Thursday night players party.

One (1) reserved field-side table, including catered lunch on Saturday – total 6 guests.



DÉCOR SPONSORS

- CENTREPIECE SPONSOR**
- 50 CENTREPIECES**

Recognition as Sponsor and logo display.

Logo inclusion on all print and digital marketing materials.

Logo placement on the step & repeat wall

Opportunity to display signage within décor.

One (1) reserved field-side table, including catered lunch – total 6 guests.



CONTRIBUTE TO THE SILENT AUCTION

OR BE A VENDOR

A great way to showcase your product or service to a diverse and affluent audience, while supporting a fantastic cause!



Vendor spaces are 10' x 10' and include a 6' table. Cost: \$100



THANK YOU

FOR CUSTOMIZED SPONSORSHIP PACKAGES CONTACT:
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